

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/12-13/17

dt @ Chennai-6 the 13-09-2012.

Sub: Revision of ISD tariff under GSM Mobile services - reg.

Ref : C.O. Lr No.26-19/2011-T&C-CM (Pt.) Circular T&C-CM No. 56/12-13 Dated: 12.09.2012.

Approval of the competent authority is hereby conveyed for the implementation of **Revision of ISD tariff** under GSM Mobile services (**Prepaid & Postpaid**) in Tamilnadu LSA, (incl. Chennai Telecom District) **with effect from 15.09.2012**. The details are given below:-

- **ISD tariff for ISD code 004470 for UK is revised to Rs.25/Min**
- **ISD Code 004470 for UK will not be available in the ISD STVs for UK with MRP Rs.38 (30 days validity) & Rs.16 (7 days validity).**

There is no change in all other ISD tariff & terms and conditions.

(S. BAMA)

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action please.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in"

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.